

**One Nation, One Vision**  
**Medical Institutes United Against Tobacco – WNTD 2025**  
**Campaign Report**

**World No Tobacco Day 2025 – Activity Report**

**Name of the Institute: JGMM Medical College, Hubballi**

**Head of the Institute: Dr Sharada Metgud**

**Name of Nodal Person: Dr Rizwana B Shaikh**

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**Message by Principal,**

JGMM Medical College & Hospital is committed to a tobacco-free society. We have declared a formal conflict of interest against tobacco use on our official website. Our campus is strictly tobacco-free. A dedicated Tobacco Cessation Unit has been established in the hospital. We also have an active Tobacco Control Committee and Nasha Mukta Committee. Tobacco harms every organ; prevention begins with awareness. Together, we can build a healthier, smoke-free generation. Say no to tobacco, say yes to life.



*Sharada Metgud*

**PRINCIPAL**

**KAHER's JGMM Medical College  
Gabbur Cross, Kotgondhunshi,  
HUBBALLI-28.**

**Summary of the Report (Limit: 100 words)**

To commemorate World No Tobacco Day 2025, JGMM Medical College, Hubballi, organized a series of impactful activities aimed at raising awareness about the harmful effects of tobacco. Events included a health education session for campus workers, a community street play in rural villages, a quiz competition on substance abuse for medical students, and a radio talk for the general public. A flash mob at a popular urban mall and a workshop on

tobacco cessation protocols for PHC medical officers further extended the reach. These diverse activities effectively engaged various audiences, reinforcing the message of a tobacco-free lifestyle across all sectors.

<b>No.</b>	<b>Activity</b>	<b>Status (Yes / No)</b>	<b>If Yes, Upload the Link</b>
1	Upload Conflict of Interest (COI) Declaration	Yes	<a href="https://klejgmmmc.edu.in/pdf/Conflict-of-Interest-Declaration-Against-obacco-Use.pdf">https://klejgmmmc.edu.in/pdf/Conflict-of-Interest-Declaration-Against-obacco-Use.pdf</a>
2	Tobacco-Free Campus Declaration	Yes	<a href="https://klejgmmmc.edu.in/pdf/Tobacco%20Control%20Committee%20JGMMMC%20Hubballi.pdf">https://klejgmmmc.edu.in/pdf/Tobacco%20Control%20Committee%20JGMMMC%20Hubballi.pdf</a>
3	Collaboration with RCTC – National Summit Participation	Yes	<b>Certificate attached as Annexure 1</b>
4	Write to Hon'ble Union Minister of Health & Family Welfare	No	

### Activity 1:

<b>Field</b>	<b>Details</b>
<b>Meeting Type / Event</b> [Awareness Rally, Workshop, Health Camp, School Sensitization, Enforcement Drive, Webinar, etc.]	Workshop
<b>Level of Engagement</b> [District / Block / Village / State / National]	District
<b>Name and Details of Activity</b> [e.g., “Tobacco-Free School Campaign” – Awareness session with students, quiz, pledge, display of IEC]	Transforming care: Capacity building of Medical Officers for tobacco cessation in the community. A Workshop for Medical Officers on Tobacco Cessation Protocols

<b>Places &amp; Coverage of Activity</b> [e.g., Govt. High School, Ward No. 4, Block XYZ, District ABC]	At JGMMMC Hubballi campus
<b>Approximate Population Coverage</b> ([e.g., 350 students + 20 staff])	34 PHC Medical officers from Dharwad district
<b>Date</b>	21.05.2025
<b>Mode of Activity</b> [Offline / Online / Hybrid]	Offline mode
<b>Departments / Stakeholders Involved</b> [Panchayati Raj, Education Dept., Health, Police, Municipal Corporation, NGOs, etc.]	JGMMMC Departments of Community Medicine, Respiratory Medicine and Psychiatry and The Ministry of Health and Family Welfare, District Health Office
<b>Key Stakeholders Participated</b> [e.g., Sarpanch, BMO, DEO, SHO, Principal – include designations]	DHO and 34 PHC Medical officers from Dharwad district, Departments of Community Medicine, Respiratory Medicine and Psychiatry
<b>Intervention (What was done, through whom, and any specific action taken)</b> [e.g., Anti-Tobacco Pledge administered by Health Dept. official, IEC distributed by youth volunteers, fine collected by police from violators, etc.]	Faculty from Community Medicine, Respiratory Medicine and Psychiatry conducted a full day workshop on tobacco cessation to all the PHC Medical officers from Dharwad District
<b>Output / Outreach of the Activity</b>	34 PHC Medical Officers participated
<b>Target Group</b>	PHC Medical Officers and their patients
	<b>Brief Description</b> Keynote Address: Overview of tobacco use prevalence, its impact on public health was given by Dr. Saurabh Kumar Professor and HOD Department of Community Medicine

Session 1: The Science of Tobacco Addiction and Pharmacological Interventions in Tobacco Cessation by Dr. Vaishali N Hegde  
Associate Professor Department of Psychiatry

Session 2: Health effects of tobacco use by Dr. Srikanth Hiremath  
Associate Professor and HOD Department of Respiratory Medicine

Session 3: Counselling for Tobacco Cessation  
By Dr. Rizwana B. Shaikh by Associate Professor of Community Medicine

Session 5: Case Studies and Best Practices in Tobacco Cessation by Dr Anita Aramani Associate Professor ENT and Dr Pallavi Karadiguddi Associate Professor Dentistry

Session 6: Role of Medical Officers in Community-Based Tobacco Cessation Programs by Dr. Abhinandan Wali Associate Professor of Community Medicine

Session 7: Panel discussion by the subject experts

**Photos / Links**

[Attach 2–3 HD photos or insert Google Drive link if available]



**Activity 2:**

Field	Details
Meeting Type / Event	Quiz for MBBS students
Level of Engagement [District / Block / Village / State / National]	College level
Name and Details of Activity	Quiz

<b>Places &amp; Coverage of Activity</b>	At JJM Medical College Hubballi
<b>Approximate Population Coverage</b> [e.g., 350 students + 20 staff]	450 students
<b>Date</b>	Prelims: 21.05.2025      Final: 26.05.2026
<b>Mode of Activity</b> [Offline / Online / Hybrid]	Offline
<b>Departments / Stakeholders Involved</b> [Panchayati Raj, Education Dept., Health, Police, Municipal Corporation, NGOs, etc.]	Medical students
<b>Key Stakeholders Participated</b>  [e.g., Sarpanch, BMO, DEO, SHO, Principal – include designations]	Faculty and students of the medical college
<b>Intervention (What was done, through whom, and any specific action taken)</b>	Not applicable
<b>Output / Outreach of the Activity</b> [e.g., 500 students sensitized, 20 posters displayed, 5 shops fined for COTPA violation, proposal submitted to ban sales near school, etc.]	450 students
<b>Target Group</b> [Students, Youth, Women, General Public, Vndors, Policy Makers, etc.]	MBBS Students
<b>Brief Description</b>	<p>The World No Tobacco Day Quiz 2025 was conducted on 26th May 2025 at 2:30 PM. This quiz aimed to raise awareness about the harmful effects of tobacco &amp; Drugs and promote preventive health education among future healthcare professionals. From a pool of students who participated in the preliminary round on 21st May, 12 students were selected for the final. These students were divided into four teams, each consisting of three members.</p> <p>The final round consisted of five engaging and intellectually stimulating rounds.</p> <ul style="list-style-type: none"> <li>• <b>Round 1</b> was an MCQ round testing general knowledge on tobacco and its health impacts.</li> <li>• <b>Round 2</b> was picture-based, where students identified signs, products, and diseases linked to tobacco use.</li> </ul>

- **Round 3** featured one-word answers to test precision and recall.
- **Round 4** was a high-paced rapid-fire round that assessed quick thinking under pressure.
- **Round 5** served as a tie-breaker in case of equal scores, ensuring a fair outcome.

The quiz witnessed enthusiastic participation, teamwork, and a spirit of healthy competition. It successfully reinforced the importance of tobacco cessation and the role of medical students in community awareness.

**Photos / Links**

[Attach 2–3 HD photos or insert Google Drive link if available]



**Activity 3:**

Field	Details
<b>Meeting Type / Event</b> [Awareness Rally, Workshop, Health Camp, School Sensitization, Enforcement Drive, Webinar, etc.]	Radio talk
<b>Level of Engagement</b> [District / Block / Village / State / National]	Dharwad district
<b>Name and Details of Activity</b> [e.g., “Tobacco-Free School Campaign” – Awareness session with students, quiz, pledge, display of IEC]	Radio talk

<b>Places &amp; Coverage of Activity</b> [e.g., Govt. High School, Ward No. 4, Block XYZ, District ABC]	Dharwad district
<b>Approximate Population Coverage</b> ([e.g., 350 students + 20 staff])	All the listeners of FM 90.4 FM Radio station
<b>Date</b>	31.05.2025
<b>Mode of Activity</b> [Offline / Online / Hybrid]	On Radio
<b>Departments / Stakeholders Involved</b> [Panchayati Raj, Education Dept., Health, Police, Municipal Corporation, NGOs, etc.]	JGMMMC Tobacco Control Committee and FM 90.4 FM radio
<b>Key Stakeholders Participated</b>  [e.g., Sarpanch, BMO, DEO, SHO, Principal – include designations]	All the listeners of FM 90.4 FM Radio station FM 90.4 FM Radio station and JJMM Medical College Hubballi
<b>Intervention (What was done, through whom, and any specific action taken)</b>  [e.g., Anti-Tobacco Pledge administered by Health Dept. official, IEC distributed by youth volunteers, fine collected by police from violators, etc.]	Talk on the ill effects of tobacco use was given on FM 90.4 radio
<b>Output / Outreach of the Activity</b>	All the listeners of FM 90.4 FM Radio station
<b>Target Group</b> [Students, Youth, Women, General Public, Vendors, Policy Makers, etc.]	All the listeners of FM 90.4 FM Radio station
<b>Brief Description</b>	A radio awareness program was successfully conducted with the aim of educating the public on health-related topics through FM broadcasting. <b>Dr. Arun Gaded</b> , Associate Professor, Department of Psychiatry, addressed the listeners and emphasized the importance of respiratory health in current times and its association with tobacco use.

	<b>Dr. Abhinandan Wali</b> , Associate Professor, Department of Community Medicine co-ordinated the event
<b>Photos / Links</b>	

#### Activity 4:

Field	Details
<b>Meeting Type / Event</b> [Awareness Rally, Workshop, Health Camp, School Sensitization, Enforcement Drive, Webinar, etc.]	Street play
<b>Level of Engagement</b> [District / Block / Village / State / National]	Village
<b>Name and Details of Activity</b> [e.g., “Tobacco-Free School Campaign” – Awareness session with students, quiz, pledge, display of IEC]	Street play for rural population
<b>Places &amp; Coverage of Activity</b> [e.g., Govt. High School, Ward No. 4, Block XYZ, District ABC]	People of Adargunchi village
<b>Approximate Population Coverage</b> ([e.g., 350 students + 20 staff])	26,000 population
<b>Date</b>	30.05.2025
<b>Mode of Activity</b> [Offline / Online / Hybrid]	Offline
<b>Departments / Stakeholders Involved</b>	

<p>[Panchayati Raj, Education Dept., Health, Police, Municipal Corporation, NGOs, etc.]</p>	<p>Department of Community Medicine and Adargunchi Panchayat</p>
<p><b>Key Stakeholders Participated</b> [e.g., Sarpanch, BMO, DEO, SHO, Principal – include designations]</p>	<p>Phase 3 year 1 students of JGMMMC, General public of Adargunchi village, Panchayat of Adargunchi villagea</p>
<p><b>Intervention (What was done, through whom, and any specific action taken)</b> [e.g., Anti-Tobacco Pledge administered by Health Dept. official, IEC distributed by youth volunteers, fine collected by police from violators, etc.]</p>	<p>NIL</p>
<p><b>Output / Outreach of the Activity</b>  [e.g., 500 students sensitized, 20 posters displayed, 5 shops fined for COTPA violation, proposal submitted to ban sales near school, etc.]</p>	<p>People of Adargunchi village</p>
<p><b>Target Group</b> [Students, Youth, Women, General Public, Vendors, Policy Makers, etc.]</p>	<p>General Public</p>

**Brief Description**

An impactful street play was performed in Adargunchi village to raise awareness about the harmful effects of tobacco use. The performance was both educational and emotionally stirring, effectively conveying the dangers of tobacco consumption and the importance of leading a healthy, tobacco-free life.

The villagers responded with great enthusiasm and engagement. Many were visibly moved, with some even brought to tears by the powerful message and realistic portrayal. A large number of children were also in attendance, highlighting the reach and influence of the program across age groups.

This initiative served as a commendable example of primordial prevention, aiming to instill healthy attitudes and prevent the onset of risk factors among the community. The event was a resounding success and reflected the positive impact of creative public health interventions in rural settings

**Photos / Links**

[Attach 2–3 HD photos or insert Google Drive link if available]

<https://www.instagram.com/reel/DKWVR4VTzB9/?igsh=MWFjM3lzdF3bzBxMA==>





**Activity 3:**

<b>Field</b>	<b>Details</b>
<b>Meeting Type / Event</b> [Awareness Rally, Workshop, Health Camp, School Sensitization, Enforcement Drive, Webinar, etc.]	Flash mob
<b>Level of Engagement</b> [District / Block / Village / State / National]	City
<b>Name and Details of Activity</b> [e.g., “Tobacco-Free School Campaign” – Awareness session with students, quiz, pledge, display of IEC]	Public Health advocacy: On the ill effects of Tobacco use Flash mob in a mall
<b>Places &amp; Coverage of Activity</b> [e.g., Govt. High School, Ward No. 4, Block XYZ, District ABC]	Urban Oasis mall, Hubballi
<b>Approximate Population Coverage</b> [e.g., 350 students + 20 staff]	More than 200 general public
<b>Date</b>	31.05.2028
<b>Mode of Activity</b> [Offline / Online / Hybrid]	Offline
<b>Departments / Stakeholders Involved</b> [Panchayati Raj, Education Dept., Health, Police, Municipal Corporation, NGOs, etc.]	Students and staff of JGMMMC, Urban oasis mall, Deccan Herald newspaper
<b>Key Stakeholders Participated</b>  [e.g., Sarpanch, BMO, DEO, SHO, Principal – include designations]	Students and staff of JGMMMC

<p><b>Intervention (What was done, through whom, and any specific action taken)</b></p> <p>[e.g., Anti-Tobacco Pledge administered by Health Dept. official, IEC distributed by youth volunteers, fine collected by police from violators, etc.]</p>	<p>Display of placard with messages and slaying of a gaint cigarette</p>
<p><b>Output / Outreach of the Activity</b></p> <p>[e.g., 500 students sensitized, 20 posters displayed, 5 shops fined for COTPA violation, proposal submitted to ban sales near school, etc.]</p>	<p>~ 250 students and 300 general public</p>
<p><b>Target Group</b></p> <p>[Students, Youth, Women, General Public, Vendors, Policy Makers, etc.]</p>	<p>General Public in an urban area</p>
<p><b>Brief Description</b></p>	<p>An energetic and impactful flash mob was organized by the students and faculty of JGMM Medical College at Urban Oasis Mall, Hubballi, the largest mall in the city. The event aimed to raise awareness about the ill effects of tobacco use, specifically targeting the urban population.</p> <p>The dynamic performance captured the attention of mall visitors, who gathered in large numbers and thoroughly enjoyed the presentation. Following the dance, participants held up placards displaying powerful anti-tobacco messages, reinforcing the health risks associated with tobacco consumption.</p> <p>A highlight of the event was the symbolic act by the Head of the Institute, who slayed a giant-sized cigarette, sending a strong visual message against tobacco use. The combination of creative expression and public health advocacy made this event a memorable and effective example of urban health promotion.</p>
<p><b>Photos / Links</b></p> <p>[Attach 2–3 HD photos or insert Google Drive link if available]</p>	



ANNEXURE 1: Collaboration with RCTC – National Summit Participation

